

# Publication Standards: Official Campus Web Colors

**UC Davis**  
(core Web)

	1	2	3	4	5	6	7	8	
	100%	20%	30%	40%	50%	60%	70%	80%	PMS
<b>A</b>									295
	002666	CCD4E0	B2BED1	99A8C2	8092B2	667DA3	4C6794	335185	
<b>B</b>									132
	BF9900	F2EBCC	ECE0B2	E5D699	DFCC80	D9C266	D2B84C	CCAD33	
<b>C</b>									5405
	2F4D6A	D5DBE1	C1CAD2	ACB8C3	97A6B4	8294A6	6D8297	597188	
<b>D</b>									black
	000000	CCCCCC	B2B2B2	999999	808080	666666	4C4C4C	333333	

**Traditional**

<b>E</b>									187
	CA0015	F4CCD0	EFB2B9	EA99A1	E4808A	DF6673	DA4C5B	D53344	
<b>F</b>									188
	77160B	E4D0CE	D6B9B6	C9A29D	BB8A85	AD736D	A05C54	92453C	
<b>G</b>									3308
	004A3D	CCDBD8	B2C9C5	99B7B1	80A49E	66928B	4C8077	336E64	
<b>H</b>									260
	5D005D	DFCCDF	CEB2CE	BE99BE	AE80AE	9E669E	8E4C8E	7D337D	